



## Empowered Leader Program Application Questions

Welcome to the Empowered Leader Program Application Summary! We're thrilled you are considering joining our community and want to invest in your own self-development.

**Please note that this does not represent the complete application** but is rather a preview of the open-ended questions and is intended to be a guide to help you prepare to apply.

### Your Impact

The majority of our applicants work for nonprofits or NGOs.

**If you are employed by a for-profit or corporate benefit company, you will be asked to explain your company's social mission and how they are actively creating change.**

**Which of the 17 Sustainable Development Goals as identified by the UN is your work addressing?**

You will be asked to select the top **THREE** SDGs that your organization and work is addressing. To learn more about the UN's SDGs please visit: <https://sdgs.un.org/goals>

**How is your organization working to address the SDG's you selected?**

Maximum 750 characters - average 120 words

**How is your role involved in addressing the SDG's you selected?**

Maximum 750 characters - average 120 words

**What are your current and future goals, aspirations, and vision to create positive social or environmental change in the world?**

*We are looking for applicants who demonstrate dedication to social causes, well developed impact goals, and momentum toward those goals.*

Maximum 750 characters - average 120 words

### Your Coaching Needs

**What are your specific goals for leadership coaching? How are you hoping to grow as a leader through our Empowered Leader program?**

WIA coaches provide whole-person leadership development coaching. A few examples of leadership development goals might include identifying and leveraging your strengths, building confidence, developing your leadership presence, intentional decision-making, managing burnout, and many others. [Maximum 1,500 characters - average 250 words]

**Think of a time that you received critical feedback or made a mistake. How did you respond? What did you learn about yourself?**

Self-awareness and a growth mindset are critical elements of developing as a leader. Be transparent and share how you learn and grow from challenges! [Maximum 1,500 characters - average 250 words]

**What is currently holding you back or getting in your way?**

We would like to understand the internal challenges that you have identified for yourself. Are you doing too many things? Are you feeling stuck? Do you lack confidence to take your leadership to the next level? [Max 750 characters - average 110 words]

## Video

We'd love to learn more about what drives you! Don't worry, we are not asking for a professionally produced video. In fact, we LOVE videos that are clearly just you being YOU. We want to see your passion, your voice, and your energy.

### VIDEO INSTRUCTIONS:

You can click the recorder icon within the application to record and upload your video directly. If you are the spontaneous, go-for-it type please feel free to use this option! However, we have found that most of our applicants prefer to prepare before recording.

1. **Prepare:** This does not need to be a professional quality recording. To create an impactful video, we recommend that you take a few moments to gather your thoughts from the prompts below, before recording. Feel free to use reference notes if you find that helpful, but try not to read from a script. Just be yourself!
2. **Choose Your Setup:** Determine where you want to record the video. Create your video in a quiet place. Background noise can hinder the quality of your video and make it difficult to hear or understand you speaking.
3. **Record Your Video** using your phone or computer camera. *Please do not share pre-recorded promo clips or professionally produced promotional videos.* We are not looking for professional video quality.
4. **Review Your Video.** Make sure that your voice can be clearly heard and that your video is at least 1 minute long, but no longer than 2 minutes. Do not add any background music or after-effects to your video.
5. **Upload your Video** below. Click on the upload icon below and select your video file. Video files must be less than 1 GB.

### VIDEO PROMPTS:

1. **Introduce Yourself:** Begin by stating your full name and where you are from.
2. **Describe yourself as a leader** and tell us about the potential you see within yourself!
3. **How Can We Support You?** Tell us a little bit about what you hope to get out of this program. How can the Empowered Leader Program and leadership coaching help bring you closer to unlocking the leader you are destined to be?