



The Empowered Leader Program

Through the combination of executive coaching, trusted peer-to-peer forums, and leader lab workshops, our Empowered Leader Program is designed to accelerate the leadership capacity of high-potential women leaders in social and environmental change. The program is a one-of-a-kind, transformational leadership experience developed over ten years of coaching, training, and empowering nearly 2,000 women change leaders from 90+ countries. The women who participate in the program are nonprofit and NGO leaders, international development experts, social entrepreneurs, climate change specialists, scientists, community activists, and more.

“I didn’t know what being a thought leader in social impact entailed before I found the Women’s Impact Alliance. Now I know that to address social injustice we have to bring our “A game,” be our best self and form alliances with other like-minded individuals.”

-Tamiko Nettles, WIA Catalyst

About the Program

The Empowered Leader Program is a transformative leadership journey for the exceptional women accepted into the program, who we call Catalysts. This nine-month, virtual program expands the leadership skills and accelerates the impact of women in social and environmental impact.

Experience Pillars

Four pillars create the foundation of our signature Empowered Leader Program:

- **One-on-one Coaching**
- **Ally Pods**
- **Leader Labs**
- **Our Worldwide Community**

One-on-One Coaching

Catalysts are paired with an experienced professional leadership coach to work toward their goals and overcome challenges. There are twelve virtual, one-on-one coaching sessions over a six-month period. The coaching experience is tailored to each Catalyst's specific needs and goals.

Ally Pods

The power of community is a paramount experience of the program. Upon beginning the Empowered Leader Program, each participant joins a small group of other Catalysts as a member of an Ally Pod. This is a powerful way to connect with others in the program. Ally Pod members encourage and support each other, fostering meaningful relationships through their leadership journey.

Leader Labs

‘Harnessing Your Inner Leader’ is a 6-part series of leadership development modules led by subject-matter experts and tailored to women impact leaders. Each 90-minute virtual workshop introduces tools, models, and practices that cultivate authentic leadership, personal growth, and resilience. Sessions are supplemented with written materials, resources, and videos.

Our Worldwide Community

Our community is made up of nearly 2,000 women from 90+ countries. Catalysts gain access to a job board, a dedicated Slack channel, virtual community gatherings like our Global Ignite Sessions that feature social impact visionaries, activists, and authors, and other ways to stay inspired and connected.

Program Benefits and Outcomes

- Increase self-confidence and courage to show up as a leader
- Learn to use core strengths that amplify impact
- Identify and shift limiting beliefs
- Discover values and align with purpose to accelerate impact and potential
- Experience the transformational impact of receiving empowering support from a coach and peers
- Create new connections and develop life-long relationships

Our Volunteer Coaches

Our community of over 200 world-class coaches are certified and credentialed, with at least 150 hours of 1-1 coaching. They undergo a thorough application process and offer their time and expertise pro-bono. WIA coaches bring a wealth of knowledge and diverse personal and professional experience. We are deeply grateful for their generosity and commitment to empower women leaders in social and environmental impact.



“I continue to be a WIA coach because I find it rewarding and enriching. Through WIA, I get to coach women who are doing inspiring things in the world, including those who live in places around the world I wouldn’t ordinarily have access to.”

-Jade Tjia, WIA Coach


Monitoring and Evaluation

Monitoring, Evaluation, Research, and Learning (MERL) is integral to our program's success. It is essential that we gather feedback, track progress, and assess impact. Through our monitoring and evaluation, we gather information to support decision-making and improve our programs and processes so we can deliver the best possible experience to our Catalysts. WIA uses an innovative online monitoring and evaluation database. It ensures timely data collection, analysis, and reporting while offering progress reports to our valued donors and partners.




Program Costs

The Women's Impact Alliance is a 501(c)(3) non-profit organization. The Empowered Leader Program is significantly subsidized and made possible by our donors and our volunteer coaches. We strive to make our program accessible to as many women leaders as possible by offering a tiered pricing system to accommodate varying financial resources. The cost of the program can be spread over a period of 6 months.

The tiered pricing system works as follows:

-  **Tier One: \$2,950 USD** — This tier is for leaders from well-resourced social impact organizations with a professional development budget that can fully cover the program fees.

The following tiers are subsidized by WIA donors and sponsorship funds:

-  **Tier Two: \$1,395 USD** — This tier is for leaders who can personally fund their professional development or whose organizations can pay a portion of their program fees.
-  **Tier Three: \$1,295 USD** — This tier is for leaders who can personally pay a lower level of fees, whose organizations do not provide professional development funds.
-  **Tier Four: \$995 USD** — This tier is exclusively for leaders from budget-constrained organizations that serve high-need communities and countries and have no professional development funds.



Contact Us

The Women's Impact Alliance is a 501(c)3 non-profit, tax-deductible organization founded in 2014. (EIN 81-2582448)

We'd love to hear from you. To learn more about our program or opportunities to collaborate:

Visit our website: thewia.org
Get in touch: hello@thewia.org.

When women lead, the world gets better for everyone.